

# KNOW *Your* CHICAGO

2017 TOUR SEASON

IN PARTNERSHIP WITH:



## 2017 TOUR SCHEDULE

<b>SYM</b>	<b>KNOW YOUR CHICAGO 2017 SYMPOSIUM</b>	<b>9/6</b>
<b>TOUR 1</b>	<b>THE JOURNEY HOME: OUR VETERANS RETURN</b>	<b>9/12 OR 9/13</b>
<b>TOUR 2</b>	<b>HOMELESS IN CHICAGO: NOT BY CHOICE</b>	<b>9/26 OR 9/27</b>
<b>TOUR 3</b>	<b>REVERSING A REPUTATION: THE CHICAGO RIVER</b>	<b>10/10 OR 10/11</b>
<b>TOUR 4</b>	<b>THEY'VE GOT YOUR BACK: PLANNING FOR CATASTROPHES (EXTENDED TOUR DAY)</b>	<b>10/24 OR 10/25</b>
<b>TOUR 5</b>	<b>THE BUSINESS OF RETAIL: BRICKS, CLICKS, TODAY'S NEW MIX</b>	<b>11/1 OR 11/2</b>
<b>EVENT</b>	<b>GEMS ON THE LAKE: SPIRITS, SPOOKS, AND SPIRITS</b>	<b>10/16</b>

## KNOW YOUR CHICAGO COMMITTEE

### Gay-Young Cho, Chair

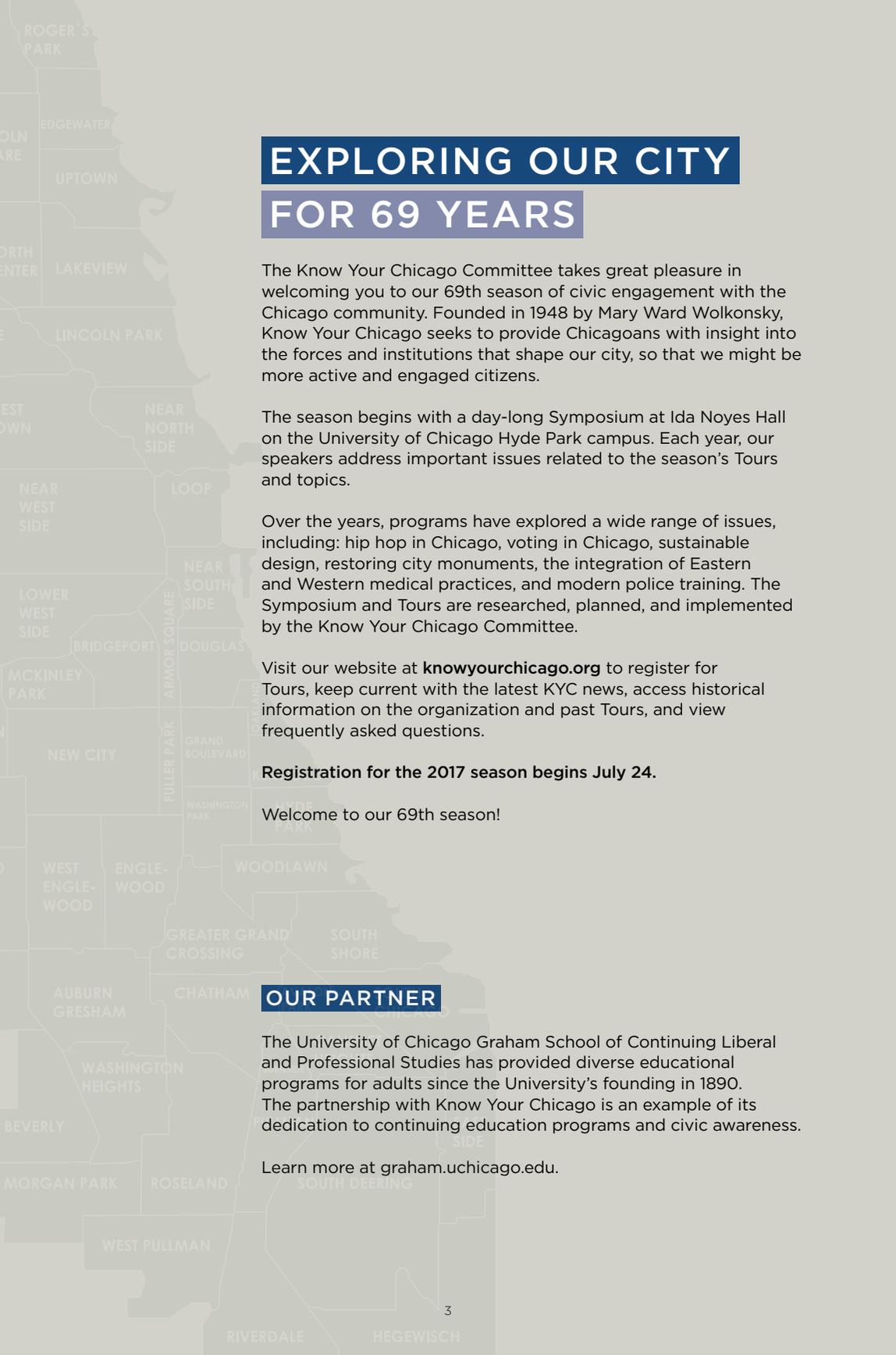
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 Claire Weiler  
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 Linda Woloshin  
 Bobbi Zabel

**FOUNDING MEMBER**  
 Mary Ward Wolkonsky

**HONORARY MEMBERS**  
 Shadi Bartsch-Zimmer  
 Amy Rule

\*Former Chair



# EXPLORING OUR CITY FOR 69 YEARS

The Know Your Chicago Committee takes great pleasure in welcoming you to our 69th season of civic engagement with the Chicago community. Founded in 1948 by Mary Ward Wolkonsky, Know Your Chicago seeks to provide Chicagoans with insight into the forces and institutions that shape our city, so that we might be more active and engaged citizens.

The season begins with a day-long Symposium at Ida Noyes Hall on the University of Chicago Hyde Park campus. Each year, our speakers address important issues related to the season's Tours and topics.

Over the years, programs have explored a wide range of issues, including: hip hop in Chicago, voting in Chicago, sustainable design, restoring city monuments, the integration of Eastern and Western medical practices, and modern police training. The Symposium and Tours are researched, planned, and implemented by the Know Your Chicago Committee.

Visit our website at [knowyourchicago.org](http://knowyourchicago.org) to register for Tours, keep current with the latest KYC news, access historical information on the organization and past Tours, and view frequently asked questions.

**Registration for the 2017 season begins July 24.**

Welcome to our 69th season!

## OUR PARTNER

The University of Chicago Graham School of Continuing Liberal and Professional Studies has provided diverse educational programs for adults since the University's founding in 1890. The partnership with Know Your Chicago is an example of its dedication to continuing education programs and civic awareness.

Learn more at [graham.uchicago.edu](http://graham.uchicago.edu).



# KNOW YOUR CHICAGO

## 2017 SYMPOSIUM

Join us for a day of presentations on some of Chicago’s cultural and geographic highlights, as well as some of the most urgent social concerns of our time. The Know Your Chicago Symposium, the official beginning of the annual Tour series, brings together five prestigious speakers who address important issues related to the season’s tours. 2017 Tours include an investigation of veteran services in Chicago, the plight of the homeless, the changing geographies and cultural landscape of the Chicago River, an exploration of emergency services, and the evolution of commercial retail in the digital age. The information at the Symposium complements, but is distinct from, that presented on the Tours. Whether you’re joining us for all of the Tours, or want to attend only the Symposium, we’re sure you’ll find the talks valuable and the speakers engaging.

### ORDER OF EVENTS

#### **Welcome**

Gay-Young Cho, Chair, Know Your Chicago

Daniel Diermeier, Provost, The University of Chicago

Erica Jeffries, Director of Illinois Veterans Association; Special Message from Tammy Duckworth, United States Senator for Illinois

#### **Tour 1—The Journey Home: Our Veterans Return**

Lisa Morrison Butler, Commissioner of the Chicago Department of Family and Support Services (DFSS).

#### **Tour 2—Homeless in Chicago: Not By Choice**

MarySue Barrett, President, Metropolitan Planning Council

#### **Tour 3—Reversing a Reputation: The Chicago River**

Joshua Barnes, Deputy Division Director for Recovery at US Department of Health and Human Services

#### **Tour 4—They’ve Got Your Back: Planning for Catastrophes**

Eric T. Anderson, Hartmarx Professor of Marketing and Director of the Center for Global Marketing Practice, Northwestern University

#### **Tour 5—The Business of Retail: Bricks, Clicks, Today’s New Mix**

*Buses depart at 8:30 a.m. and return at 3:15 p.m.*

SYM	<p><b>WEDNESDAY, SEPTEMBER 6</b> RAIN OR SHINE</p> <hr/> <p><b>9 A.M.–2:45 P.M.</b></p> <hr/> <p><b>\$85</b> INCLUDES BUS TRANSPORTATION AND LUNCH</p>	<p><b>IDA NOYES HALL</b>  <b>1212 E. 59TH STREET</b>  <b>CHICAGO IL 60637</b></p>
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# THE JOURNEY HOME: OUR VETERANS RETURN

Those who have served our country have become invisible to most Americans, noticed only when they appear as casualties in a news story or as victims of our Veterans Administration system. We now have more veterans than at any time since World War II. Their homecoming is often complicated by physical, emotional, and financial challenges. Each service member's journey is unique. To honor and acknowledge them, this Tour will explore the issues veterans face as they transition from military to civilian life.

## **WE WILL:**

**Visit** Edward Hines Veterans Hospital to learn how the VA healthcare system works.

**See** the VA's Prosthetics and Orthotics lab to discover how specialized prosthetics are custom-made and fitted on site for veterans, including the "power ankle."

**Tour** the Central Blind Rehabilitation Center, which helps sight-impaired veterans adapt to their new challenges.

**Understand** unique issues of female veterans, who face increased risk of joblessness and homelessness.

**Listen** to a panel of experts to better understand how service members are adapting leadership and technical skills developed in the military to the civilian workforce. Learn about the concept of "moral injury" and how veterans deal with the mental stresses of battle as they return to civilian life, including PTSD, military sexual trauma, depression, and addiction.

**Talk** with young veterans transitioning from military to civilian life, hear their stories, and learn how they support each other.

TOUR

1

TUESDAY, SEPTEMBER 12 OR WEDNESDAY, SEPTEMBER 13 RAIN OR SHINE

◆◆◆ EXTENSIVE WALKING

\$85 INCLUDES BUS TRANSPORTATION AND LUNCH



# HOMELESS IN CHICAGO: NOT BY CHOICE

At least one-third of Americans are either one paycheck or one medical emergency away from homelessness. Someone is homeless if they lack permanent housing; they may live in shelters, on the street, or doubled up with others. Families make up the largest percentage of Chicagoans experiencing homelessness. Chicago Public Schools report that more than 17,000 of their students are homeless. Many homeless teens are completely on their own. A number of homeless adults work, but don't earn enough money to rent an apartment. Others cannot find adequate shelter and must remain on the streets.

**JOIN US AS WE:**

**Meet** individuals who have experienced homelessness. Some tent cities are efficiently managed by the residents as they hope for a permanent solution.

**Tour** a homeless shelter that provides emotional support and a safe place to sleep, and a clinic that offers medical, dental, and mental health care.

**Learn** about programs that provide job training and connections to employment opportunities, and supportive and affordable housing.

**Discover** the sense of community engendered by homeless citizens who share meals and camaraderie in spite of the hardships they face.

**Hear** how organizations like Heartland Alliance, Streetwise, the Salvation Army, and the Chicago Coalition for the Homeless advocate for permanent housing, employment, and dignity.

Join us to hear compelling stories and become more aware, empathetic, and able to help the homeless in Chicago.

TOUR

2

TUESDAY, SEPTEMBER 26 OR WEDNESDAY, SEPTEMBER 27 RAIN OR SHINE

◆◆ MODERATE WALKING

\$85 INCLUDES BUS TRANSPORTATION AND LUNCH



## REVERSING A REPUTATION: THE CHICAGO RIVER

The Chicago River has long complemented Lake Michigan as a treasured natural resource. Only recently, however, has the city begun transforming this industrial and shipping corridor into enticing public space. Learn about the vision and action agendas rebranding this water gem to lure businesses, investors, scientists, developers, adventurers, visionaries, and yes, ordinary Chicagoans too. Learn how multiple agencies are collaborating to strengthen opportunities along 155 miles of riverfront.

**Explore** the architectural model of a spectacular new residential highrise at the river's mouth. Be captivated by floor-to-ceiling murals offering 360 degree night and day shots. Hear about extraordinary construction challenges.

**Enjoy** show-stopping views of the Riverwalk, which aims to be a vibrant tourist destination rivaling Millennium Park, with restaurants, concert venues,

sport rentals, and floating gardens. See innovative solutions for providing pedestrian access from street level to water's edge.

**Learn about** collaborative efforts to clean the water, protect the environment, provide recreation, and move toward dynamic and sustainable economies while lunching at a riverfront venue with a panel of forward-looking private and public sector experts. Their unique perspectives will provide insight into the intricacies of harnessing competing needs for the benefit of all.

**Discover** artifacts arranged to inspire interest in Chicago's nautical history at the new Chicago Maritime Museum, nestled on the river's South Branch at historic Bubbly Creek. Explore through maps, models, and photographs the critical role the river has played as a conduit for transportation, westward expansion, and the rise of Chicago as a center for trade.

TOUR

3

TUESDAY, OCTOBER 10 OR WEDNESDAY, OCTOBER 11 RAIN OR SHINE

◆ LIGHT WALKING

\$85 INCLUDES BUS TRANSPORTATION AND LUNCH



# THEY'VE GOT YOUR BACK: PLANNING FOR CATASTROPHES

Terrorists release deadly gas on the Red Line . . . hackers seize control of the grid, shutting down transportation and energy systems . . . another “once in a century” storm leaves a trail of destruction and chaos. Who do you call?

Argonne National Laboratory is ahead of the game. Nicknamed the “Doomsday Squad,” a team of scientists creates predictive models anticipating how any disaster may unfold. By analyzing the cascading series of infrastructure and societal failures that follow such events, the team develops ways to build resilience into the systems. Identifying vulnerabilities, it provides guidance for industry and governments to strengthen energy, transportation, telecommunications, and water systems.

The Cook County Emergency Operations Center implements many of these recommended strategies. Using state of the art technology, it monitors conditions across the county and stands ready to respond to crises large or small. Whether providing backup power to a nursing home or restoring order to a tornado-ravaged town, they aim to get a situation in hand within three hours of arriving.

**See** Argonne’s Mira supercomputer, one of the fastest in the world and view simulations revealing how one isolated failure could trigger cross-country disasters.

**Learn** how security and technology devices are “cracked” to identify vulnerabilities.

**Hear** how the Tokyo sarin attack in subways led to improved air circulation and evacuation systems.

**Visit** a command center with eyes and ears across our five county area.

**View** an array of “military-ready” vehicles designed to provide critical telecommunications, energy, rescue, and repair support wherever needed.

*Security restrictions apply. Government-issued photo ID required to enter Argonne. Non-US citizens must complete form; please contact KYC office to obtain. All ticket exchanges must be reported to KYC office by Friday, October 13.*

TOUR

4

TUESDAY, OCTOBER 24 OR WEDNESDAY, OCTOBER 25 RAIN OR SHINE

◆◆◆ EXTENSIVE WALKING EXTENDED TOUR DAY

\$85 INCLUDES BUS TRANSPORTATION AND LUNCH



# THE BUSINESS OF RETAIL: BRICKS, CLICKS, TODAY'S NEW MIX

Chicago is the birthplace of innovative retail institutions: Marshall Field's, Montgomery Ward, Sears Roebuck, Crate & Barrel, and more. Yet today, we face a new retail environment. The advent of e-commerce, technology, and consumer data has created a seismic shift in the landscape affecting long-held assumptions about the "who, what, where, when and how" of shopping.

**Explore** the new world of retail to gain perspective on a complex, rapidly changing aspect of our lives.

**Visit** 1871, Chicago's Center for Technology and Entrepreneurship. You'll hear from retail experts who will trace the disruption of retail, explain how e-commerce works, and investigate the future of digital marketing and omni-channel retailing.

**Discover** how shopping is changing, affecting not only the economics of consumption, but also real estate stability and community cohesiveness.

**Delve** into the story behind several new retail concepts including multi-use NEWCITY and newly reimagined 900 North Michigan. Learn about the role demographics play and how retailers are changing the way they run their businesses. Find out who is doing well and why, and what others are doing to adapt.

This unique Tour will provide a roadmap of the details and larger forces at play in today's complicated world of retail. You will gain new understanding of when to efficiently and effectively "click" and when to enjoy an in-person shopping experience with your favorite retailer.

<b>TOUR</b> <b>5</b>	<b>WEDNESDAY, NOVEMBER 1</b> OR <b>THURSDAY, NOVEMBER 2</b> <small>RAIN OR SHINE</small>
	◆◆ <b>MODERATE WALKING</b>
	<b>\$85</b> <small>INCLUDES BUS TRANSPORTATION AND LUNCH</small>



## GEMS ON THE LAKE:

## SPIRITS, SPOOKS, AND SPIRITS

Theater on the Lake: Insane Asylum? Sanitarium? USO Center? Haunted House? Built in 1920, the theater didn't feature live performance until 1952. Come learn from the theater's developer about its interesting past and promising future. After a major renovation, the historically sensitive loft-like design plays tribute to its original structure—and so much more. In addition to the performance venue, a restaurant and two additional event spaces unfold onto a lakefront terrace and lovely outdoor setting. See for yourself, as the developer tells tales and shares plans while you savor food and beverage by renowned chef Cleetus Friedman. Pioneer of the farm-to-table concept, Friedman has made a significant impact on Chicago's incredible culinary scene.

If this isn't enough to "get you in the spirit," explore what's beneath the beautiful Madonna della Strada Chapel. For more than two decades, Father Jerry

Overbeck has conducted bone-chilling tours of Loyola University's hidden crypt. Bound to be creepy fun, featuring everything "from the sublime to the ridiculous," you'll leave better educated on theology, psychology, anthropology, Catholicism, and the Jesuits . . . and spooked by tales Father Overbeck can't resist telling.

Quench your thirst at the new Empirical Brewery on Morse Avenue. A community-focused business with a passion for great beer, Empirical celebrates beer, food, and Chicago culture—experimenting with beer-infused dishes, creating vibrant beer and food pairings, and crafting unique beer cocktails. This is a tour to raise your spirits!

*Buses depart Theater on the Lake, Fullerton and Lake Shore Drive, at 5 p.m. and return at 9 p.m. Paid parking is available at Lincoln Park Zoo, Stockton and Fullerton.*

### EVENT

**MONDAY, OCTOBER 16, 5–9 P.M.** RAIN OR SHINE

◆ **LIGHT WALKING**

**\$85** INCLUDES BUS TRANSPORTATION

PHOTO COURTESY OF KAUFMAN O'NEIL

## HOW TO REGISTER

### EASY ONLINE REGISTRATION

Register at [knowyourchicago.org](http://knowyourchicago.org). Online registrations will be processed immediately and you will know instantly which Tours you are registered to attend.

The registration site has been updated for 2017 in keeping with new security practices. Long-time subscribers will be asked to make a new account for this season. We apologize for any inconvenience.

### REGISTER WITH A FRIEND

One of your friends may register you online or you may register one (or more) of your friends online.

### REGISTER BY PHONE

We encourage online registration. If not possible, you may call 773.702.1727. You cannot register more than one person over the phone.

Symposium registration is required for Tour registration until September 6, or until the Symposium sells out, whichever happens first.

## TRANSPORTATION

Buses are provided for both the Symposium and the Tours. [Participants board buses on the north curb of Adams between Clinton and Jefferson](#) and buses leave promptly at 8:30 a.m. Unless specified as an extended tour, buses return at 3:15 p.m.

For the Symposium, participants are urged to ride the bus since valet parking at the University is limited.

For the Tours, participants are required to board the bus downtown and remain with that bus throughout the day. At the end of the Tour, participants are free to return home on their own rather than returning to the Clinton Street drop-off site. Buses depart promptly at the time specified; Tours operate on tight schedules and bus departure cannot be delayed.

## STATEMENT OF

## NONDISCRIMINATION

In keeping with its long-standing tradition and policies, the University of Chicago considers students, employees, applicants for admission or employment, and those seeking access to programs on the basis of individual merit. The University, therefore, does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, national or ethnic origin, age, disability, or veteran status, and does not discriminate against members of protected classes under the law. The Affirmative Action Officer (773.702.5671) is the University official responsible for coordinating the University's adherence to this policy and the related federal, state, and local laws and regulations (including Section 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act).

## DISABILITIES

Tours may involve a considerable amount of walking, standing, and/or stairs. Please consult the walking guide accompanying each tour description for an indication of the difficulty of each tour. Walking shoes are always recommended.

Those with a disability who have accessibility questions should call 773.702.1727 before registering.

## ACCOMMODATIONS

Participants who have registered for Know Your Chicago who have a disability and believe that they may need assistance should contact Jarquetta Eggeston, Assistant Dean of Students and Manager for Student Engagement at 773.702.5178 or [jarquetta@uchicago.edu](mailto:jarquetta@uchicago.edu) in advance of the event.

## CONTACT

Know Your Chicago  
773.702.1727  
[kyclist@uchicago.edu](mailto:kyclist@uchicago.edu)

# KNOW *Your* CHICAGO

2017 TOUR SEASON

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